FILE

OCTOBER 17

1977

fashion calendar

37th year • a weekly publication

JANUARY

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1978 - - NEXT YEAR

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ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 17, 1977

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 16- Oct. 19	FIRST INTERNATIONAL MEN'S, BOYS' AND ACCESSORIES TRADE SHOW AT ONE PENN PLAZA, AMERICAN-EUROPEAN EXHIBITION CENTER, 6TH FLOOR. Contact: 695-3558.		
Oct. 16- Oct. 19	NAMSB (Nat'l Assn. of Men's Sportswear Buyers); & BAMA (Boys' & Young Men's Apparel Mfrs. Assn.) at N.Y. Statler Hilton. Contact: 986-1811		
Monday Oct. 17 5:30 P.M. Cocktails	FRENCH SPORTSWEAR-- SPRING COLLECTION "Coordinated Naturals" -- presentation of sportswear for men, women & children. Show at 6:00. By invitation. Contact: Claude Delibes, 860-0706.	NEW MAN	CIRCLE IN THE SQUARE 50TH STREET & BROADWAY
Monday Oct. 17 7:00 P.M. Dinner	"AMERICAN IMAGE" AWARDS FOR FASHION LEADERSHIP Second annual "Adam" awards to leading American men in the fields of Television, Motion Pictures, The Arts, Sports, Government, Business, Communications; plus Hall of Fame Award. By invitation. Tickets: $100.00 each. (Black tie): 581-8210.	MEN'S FASHION ASSOCIATION (1290 SIXTH AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Monday Oct. 17 7:30 P.M.	"BEST BIB AND TUCKER" -- BENEFIT PARTY Preview of new exhibit -- "A Costume History of New York Dining and Galas" -- from 1783 to the present day, presented in ten vignettes (open through March 5). Co-chairmen: Mrs. William P. Rayner and Mrs. Nancy White. Tickets: $125.00 each. Public Relations: Monika Dillon, 534-1672.	MUSEUM OF THE CITY OF NEW YORK	FIFTH AVE AT 103RD ST
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-5765.	ALICE BLAINE/GIRAFFE & A.B.2	80 WEST 40TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-5570.	CASI; & SICA KNITS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Just Issued	FALL 1978 COLORS FOR ACCESSORIES Forecast colors for Fall 1978 for scarves, gloves, jewelry & related items. Contact: Nancy Mascola, MU 5-5881.	COLOR ASSOCIATION OF U.S., INC.	200 MADISON AVENUE

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	CESARANI Contact: 838-6270.	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 17	SPRING FASHIONS FROM GREECE AND THAILAND Pepi of Athens & Gabrielle	CHARLOT INTERNATIONAL Farrell of Thailand. Contact: 736-8802.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	COLLECTOR'S ITEMS (DIV. LEONARD SUNSHINE) Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	CUDDLECOAT/ V & J DESIGN Contact: 279-9223.	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	DIMITRI COUTURE LTD. Contact: Marianne Mischo, 929-0490.	142 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	JESSE DORIO Contact: Gerrit van der Meer, 691-1780.	18 WEST 23RD STREET SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	JON FLEMING BY RITA LANGMAN Contact: Don Koniak, 695-5914.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Cenage, del Costa of Paris, Annemarie Gardin, Carol Peretz.	FLORENCE & CELESTE Contact: 279-9620.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	MADY GERRARD Contact: 594-5010.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Continuous by appointment.	HALSTON V; & HALSTON VI Contact: 221-1212.	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	JAMISON Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	JARDINE LTD. Contact: 736-2980.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	KAREN UNLIMITED Contact: 239-4118.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	KENAR & INDYGO BY ANN TJIAN Contact: 221-6993.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-1760.	RONALD KOLODZIE	80 WEST 40TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-1270.	HUBERT LATIMER	8 WEST 40TH STREET SHOWROOM - SUITE 1401
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Introduction of special group by Jean Claude DeLuca. Contact: 398-9115.	MAC TAC (DIV. LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-9440.	MARITA BY ANTHONY MUTO; A.M./P.M.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION By appt. Contact: Herb Lewin, 221-6720. Press: Roz Rubenstein, 691-8340.	LEO NARDUCCI DRESSES & SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Contact: 354-0760; Nipon Boutique, 24th floor. Contact: 354-4325.	ALBERT NIPON; & NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Christine Von Lumbe; Above The Crowd, Joanie Char; Lydia; Les Wilk; Katasha's Unusuals. By appointment. Contact: 947-4492.	P.B.S.A. LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Kay McGowan, 398-0763.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 398-9115.	PAT SANDLER (FOR LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appt. Thereafter, 340 E. 66 St. Contact: James Young, 288-3637.	SHU-BA DESIGNED BY HOLLY LUEDERS	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-0800.	SPORTWHIRL & MULTI FACETS	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Alyson, 354-7200.	SPORTWORK/NANCY EBKER	1411 BROADWAY SHOWROOM - 30TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Contact: Buyers--Marilyn Pignoni; Press--Jeanne Chappell, 221-0644.	MALCOLM STARR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday Oct. 17- Oct. 27	SPRING COLLECTION IN NEW YORK Continuous by appointment. Contact: CI 7-2200.	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 398-9115.	LEONARD SUNSHINE, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-0015.	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Also, Thai II. Continuous by appointment. Contact: 398-0920.	THAI LINES & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH AVENUE
Tuesday Oct. 18 8:30 A.M. Breakfast	BREAKFAST SHOW: PRESS & SPECIAL GUESTS Du Pont & Originelle Fabrics, with Simplicity Patterns, present Spring/Summer fabrics for children, inspired by designer Barbara Alexander. By invitation. Contact: Jack Isbell, 971-4646.	DU PONT	F.A.O. SCHWARZ 5TH AVE & 58TH ST (2ND FL)
Tuesday Oct. 18 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: Buyers--221-1445. Publ: Eleanor Lambert, MU 8-2130.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 18 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 18 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 18 4:00 P.M.	SHOWING OF SPRING & SUMMER MENSWEAR "Easy Livin'" -- musical presentation. Show at 4:15 P.M. Cocktails after show. By invitation. Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday Oct. 18 7:30 P.M.	PRESS SHOW & PARTY: SPRING/SUMMER MENSWEAR By invitation. Contact: Roberta Bendavid, 399-2450.	BILL KAISERMAN FOR RAFAEL	STUDIO 54 254 WEST 54TH STREET
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Harvey Goodman, 354-8420.	HARVE BENARD LTD.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR

Monday Oct. 17-Oct. 24 — SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. (Showings at Porte de Versailles, Oct. 22-26). Press contact: Denise Dubois, 100 Faubourg St-Honore, Paris 75008 (Tel: 266-64-44); in N.Y.--French Apparel Center, 541-9075; Buyers--French Trade Shows, 582-4960.

Monday, October 17:

10:00 A.M.	Marie Pierre Tattarachi	26,rue du Commandant Mouchotte (567-58-14)

Tuesday, October 18:

9:30-6:00 P.M.	Gaston Jaunet	24,rue St. Augustin (742-96-70)
10:00-4:30 P.M.	Dormeuil	19,rue d'Uzes (261-52-24)
12:30 P.M.	Yuki Torii - CIT	26,rue du Commandant Mouchotte (567-58-14)
3:00 P.M.	Indian Trading Post	32,rue Etienne Marcel(508-94-79)(Pav.Gabriel)
7:30 P.M.	Robert Nelissen	37,rue des Blancs manteaux (277-89-30)

Wednesday, October 19:

10:00 A.M.	Jil Sander	26,rue du Command.Mouchotte(Intercontinental)
11:00 A.M.	Jun Ashida	15,rue du Sentier (508-42-06)(Pav.Gabriel)
12:30 P.M.	Scapa of Scotland	71,rue des Sts.Peres (548-99-44)
2:00 P.M.	Jean Paul Gaultier	60,rue Francois 1er (359-74-56)
3:00 P.M.	Scali	11,Sq.Ave.Foch (500-84-37) (Crillon)
4:30 P.M.	Yuki De Londres	23-27,Ave.de Neuilly (233-51-18)
9:00 P.M.	Polaroid	57,rue de Villiers (758-13-25)

Thursday, October 20:

9:45 A.M.	Tiktiner	47,rue Pierre Charron (720-61-55)
11:00 A.M.	Ecriture	67,rue Pascal (707-28-17) (Pav. Gabriel)
12:00 Noon	Jousse	43,Ave.Ch.de Gaulle (745-33-09)
2:00 P.M.	Deanna Littell	11,Rue du Roule (233-37-54)
3:30 P.M.	France Andrevie	2,Pce des Victoires (233-17-45)
4:30 P.M.	Vincent Grenon Pour Didier Hagler	14,rue d'Aumale (526-30-26)
5:30 P.M.	Emesse	3,rue de l'Arrivee (538-65-22)
7:00 P.M.	Nicole Nataf Pour Vanel	75,bld.St.Michel (326-11-72)(Intercon.)

Friday, October 21:

9:00 A.M.	GEP	50,bld Beaumarchais (805-19-00)(Hilton)
9:30 A.M.	Hanae Mori (Also, Oct. 23,24,26)	17-19, Ave. Montaigne (359-75-59)
10:00 A.M.	Rech	112, rue Reaumur (508-05-42)
11.00 A.M.	Renata	112, bld. Malesherbes (202-15-00)
12:00 Noon	Catessa Elisabeth de Senneville	85, bld. Pasteur (566-56-19)
2:30 P.M.	Jacques Gilles	26,rue du Commandant Mouchotte (567-58-14) (Pav. Gabriel)
3:30 P.M.	Beretta	43,ave Ch. de Gaulle (745-23-09)
5:00 P.M.	Dan Beranger	71,rue Reaumur (236-65-63)
6:00 P.M.	Kansai Yamamoto	43,ave Ch. de Gaulle (745=33-09)
7:00 P.M.	Suzuya	12,rue Auber (073-14-92)

Saturday, October 22:

9:00 A.M.	GEP	50,bld Beaumarchais (805-19-00) (Hilton)
10:30 A.M.	Jean Claude de Luca	11,Sq.Ave.Foch (500-84-47) (Meurice)
12:00 Noon	Claude Montana	13,rue de Turbigo (236-63-76)
2:30 P.M.	Thierry Mugler	26,rue du Command.(567-58-14)(Cir.d'Hiver)
4:30 P.M.	Issey Miyake	332,rue St.Honore (260-41-33)(Salle Wagram)
6:30 P.M.	Jean Charles De Castelbajac	31,Pce du Marche St.Honore(260-78-40)

Sunday, October 23:

10:00 A.M.	Angelo Tarlazzi	256,bld.St.Germain(222-54-19)(Crillon)
4:00 P.M.	Valentino	26,rue d'Aboukir (296-05-44)
5:00 P.M.	Vicky Tiel	21,rue Bonaparte (633-33-20)
6:00 P.M.	Pierre Clarence	8,rue du Renard (887-29-29)

Monday, October 24:

10:45 A.M.	GEP	50,bld Beaumarchais (805-19-00) (Hilton)
12:00 Noon	Hechter	35,rue de Trevise (770-49-50)(Salle Wagram)
3:00 P.M.	Tan Guidicelli Soir	6,rue du 29 Juillet(296-45-68)(Intercon.)
4:30 P.M.	Emmanuelle Khanh	6,rue Pierre Lescot (223-51-62)
7:00 P.M.	Tl3 Tan Guidicelli	6,rue du 29 Juillet (296-45-68)
9:00 P.M.	La Squadra	2,bld Charles III(233-17-66)(9,ave Gabriel)

(continued on following page)

SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS (continued from pg. 5)

Tuesday, October 25:

12:30 P.M.	Lison Bonfils Korrigan	41,bld des Capucines (261-51-55)
5:00 P.M.	Michel Klein	(508-52-78)
7:00 P.M.	Chantal Thomas Pour Ter et Bantine	8,rue St. Laurent (508-12-21)

Wednesday, October 26:

10:45 A.M.	Hanae Mori (Press)	17 ave Montaigne (359-75-59)
3:00 P.M.	Dorothee Bis	33,rue de Serves(222-02-90)(Salle Wagram)

Thursday, October 27:

10:30 A.M.	Bercher	.21,rue St Fiacre(508-05-40) (Meurice)
11:30 A.M.	Aujard	26,rue du Command.(567-58-14)(Intercon.)
2:30 P.M.	Mic Mac	85, bld Pasteur (566-56-19)
6:30 P.M.	Daily Blue	126,bld du Montparnasse (033-06-73)

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PRESS SHOWINGS - SPRING-SUMMER PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE

Contact: Denise Dubois, 100 fbg. St. Honore, Paris 75008 (Tel: 266-64-44)

		Address & Phone	Showing at:
Sunday, October 23:			
11:00 A.M.	LANVIN	22,rue du Fg St.Honore,265-27-21	POTEL ELYSEES
12:15 P.M.	EMANUEL UNGARO . . .	2,ave.Montaigne, 256-27-70	PALAIS DES CONGRES
2:30 P.M.	MICHEL GOMA	60,rue de Richelieu,073-09-10	" " "
4:30 P.M.	SONIA RYKIEL	6,rue de Grenelle,222-43-22	" " "
6:00 P.M.	JACQUES ESTEREL . . .	124,rue du fg St.Honore,359-25-30	" " "
8:00 P.M.	JAP	3,Place des Victoires,233-96-80	" " "
9:00 P.M.	CARVEN	.6,rond-point,Champs-Elysees	SALON, 225-66-52
Monday, October 24:			
9:30 A.M.	CHLOE	71,ave. F.D.R., 359-15-63	PALAIS DES CONGRES
11:00 A.M.	JEAN PATOU	.7,rue Saint-Florentin,260-36-10	" " "
12:15 P.M.	CHANEL	120,rue LaBoetie, 359-78-59	" " "
2:30 P.M.	CHRISTIAN DIOR	.30,ave. Montaigne, 256-74-44	" " "
6:00 P.M.	GIVENCHY	3,ave. George-V, 225-92-60	" " "
7:30 P.M.	TAN GIUDICELLI T13 . .	.59,ave. d'lena, 260-36-80	SALON
9:00 P.M.	PIERRE CARDIN	29,ave. Marigny, 266-92-25	ESPACECARDIN,AVE.GABRIEL
Tuesday, October 25:			
9:30 A.M.	GUY LAROCHE	29,ave. Montaigne, 225-87-45	PALAIS DES CONGRES
11:00 A.M.	YVES SAINT LAURENT. .	5,ave. Marceau, 723-72-71	" " "
2:30 P.M.	TED LAPIDUS	37,ave.Pierre ler Serbie,225-52-46	" " "
3:30 P.M.	RENOMA	.113 ave.Victor Hugo, 727-13-79	" " "
4:30 P.M.	LOUIS FERAUD	.88,rue du fg St.Honore,265-27-29	" " "
6:00 P.M.	COURREGES	40,rue Francois-ler, 261-52-03	" " "
7:00 P.M.	PHILIPPE VENET	.12,rue du fg St.Honore,266-05-78	62,RUE FRANCOIS-1ER
8:30 P.M.	NINA RICCI	.20 rue des Capucines, 261-58-31	29,AVE. GEORGE-V
Wednesday, October 26:			
9:30 A.M.	JEAN LOUIS SCHERRER.	.51,ave. Montaigne, 359-55-39	53,AVE. MONTAIGNE
11:30 A.M.	TORRENTE	.9,rue du fg St.Honore,266-14-14	SALON
4:30 P.M.	CERRUTI	27,rue Royal, 265-68-72	INTERCONTINENTAL

Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION	CLOVIS (DIV. KREISLER GROUP	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Contact: Buyers--Steve Goldfarb, 221-0395. Press--Jeanne Chappell, 221-0644.		
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Continuous by appointment. Contact: 354-8336.		
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTIONS	GALLANT INTERNATIONAL; & PIERRE CARDIN	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
	Also, Pierre Cardin Boutique. Continuous by appointment. Contact: 354-7284.		
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
	Continuous by appointment. Contact: 840-8888.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Allan Gelfond, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Contact: Buyers--Esther Reifer; Press--Jeanne Chappell, 221-0644.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Don Friese, 398-9000.	MARC-FRIESE LTD.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: John Brennand, 354-6777.	MISS O	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-5726.	HANAE MORI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-6060.	REUBEN THOMAS INCORPORATED	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Marie Lippe, 398-9000.	RIZKALLAH FOR DON FRIESE LTD.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Jean Roberts, 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Contact: Buyers--Bert Reifer, 221-0642. Press--Jeanne Chappell, 221-0644.	CLOVIS RUFFIN FOR RUFFINWEAR/RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 246-2781.	TONICO	52 WEST 57TH STREET SHOWROOM - 2ND FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-4420.	CHESTER WEINBERG	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Oct. 19 9:00 A.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter, 530 Seventh Avenue, 2nd floor. Buyers: 563-0988. Press: Leslie Grossman, 861-5758.	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	HOTEL ROOSEVELT BALLROOM
Wednesday Oct. 19 10:30 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Oct. 19 3:30 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Publ: Ruth Hammer Assoc., 682-6620. Contact: 840-1333, ext. 743.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Oct. 19 6:00 P.M.	PRESS SHOWING: NEW MEN'S SPORTSWEAR "The Workshop" -- "limited editions" of men's sportswear, designed by Lou de Luca. By appointment. Contact: 228-6361.	LOU DE LUCA	318 SECOND AVENUE (18TH STREET)
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTION Contact: Jerry Padgett, 757-5400; or 247-2700.	MR. BLACKWELL (719 S. LOS ANGELES ST)	WARWICK HOTEL - SUITE 2206 65 WEST 54TH STREET
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-9760.	PIERRE CARDIN SPORTIF	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTIONS Also, Traina-Mignon by Teal Traina. Contact: 354-4980.	MIGNON BY DOROTHY FARBO	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Oct. 20 12:00 Noon-2:00 P.M.	BEAUTY PRESS LUNCHEON Introducing Wella's "newest star," Cheryl Ladd for Wella Balsam Instant Conditioner. By invitation. Contact: Judy Guerin Public Relations, 879-4822.	THE WELLA CORPORATION	HOTEL REGENCY PARK AVE AT 61ST STREET
** Wednesday Oct. 26 4:00 P.M.	SHOWING OF SPRING COLLECTION Also, Nov. 7 at 4:00. By invitation. Contact: 391-9100. **(Note change of date).	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Oct. 20 4:00 P.M.	MENSWEAR FASHION FUTURES: FALL-WINTER Overview of current European menswear fashions; projection of silhouettes and fabric trends. (Show followed by cocktails). By invitation, 764-8055.	CELANESE	1211 AVENUE OF AMERICAS SHOWROOM - 17TH FLOOR
Beginning Thursday Oct. 20	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Laura Addams, 221-6922.	GIANNI VERSACE FOR BEGED-OR	526 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Oct. 20	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Thursday Oct. 20	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-6630.	PENELOPE BY PENNY BROSE	55 WEST 39TH STREET SHOWROOM - SUITE 201
Oct. 23-Oct. 26	N.O.S.A. (National Outerwear & Sportswear Association)--325 exhibits of fabrics, leathers, fashions. Contact: 1 Penn Plaza, 594-6647.		
Monday Oct. 24 5:00 P.M.	FASHIONS FROM MUNICH & BAVARIAN RECEPTION By invitation. Publicity: Spencer & Rubinow, 751-9050.	MUNICH FASHION WEEK & LUFTHANSA GERMAN AIRLINES	HOTEL PLAZA GRAND BALLROOM
Beginning Monday Oct. 24	SPRING BRIDAL FASHIONS BY JULI LYNNE CHARLOT Continuous by appointment. Contact: 736-8802.	CHARLOT INTERNATIONAL MEXICAN BRIDALS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 24	OPENING OF SPRING COLLECTION By appt. Contact: Leslie Rosen, 879-3816. Publ: Joanne Creveling, 586-2377.	SHEILA DAVLIN	310 EAST 70TH STREET APT. 6D

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 24	OPENING OF SPRING EVENING COLLECTION Continuous by appointment. Contact: Ed Baron, 879-2837.	HYACINTHE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 24	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Oct. 24	SPRING & SUMMER COLLECTION IN N.Y. Contact: David Rosensweig, 889-0695. Publicity: Joanne Creveling, 586-2377.	PINKY & DIANNE LTD. FOR PRIVATE LABEL	730 FIFTH AVENUE SUITE 1902
Beginning Monday Oct. 24	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-8802.	ST. SIMON/DEANNA MARIE FOR ST. SIMON SPORT	498 SEVENTH AVE-SHOWROOM JULI LYNNE CHARLOT-5TH FL
Wednesday Oct. 26 4:00 P.M.- 6:00 P.M.	FRAGRANCE MEETING: "THE STATE OF OUR INDUSTRY" Seminar and preview of film: "Fragrance--Magic at Your Fingertips." Members: $12.00; guests: $20.00. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Oct. 23	IGEDO FASHION FAIR IN DUSSELDORF (Oct. 23-27)		
Oct. 26	BRITISH INT'L FASHION FAIR, BIRMINGHAM (Oct. 26-29), 01-637-2400 (London)		
Oct. 27	LONDON DESIGNER COLLECTIONS, INN ON THE PARK (Oct. 27-30); 01-581-2931 (London)		
Oct. 27	LONDON COLLECTIONS, HOTEL INTERCONTINENTAL (Oct. 27-30); 01-836-7342 (London)		
Tuesday Oct. 27 9:00 A.M.	SPRING & SUMMER COLLECTION IN LONDON By invitation. Anita Richardson, 9 Walton St., London SW3 2JD, (01-584-1363).	BRUCE OLDFIELD	HYDE PARK HOTEL KNIGHTSBRIDGE
Oct. 28- Nov. 2	SPRING READY-TO-WEAR COLLECTIONS AT APPAREL MART, DALLAS, 2300 Stemmons Freeway Contact: Jack Goldstein, 527 Madison Ave., 752-2422; (214) 637-1970 (Dallas)		
Friday Oct. 28 7:30 P.M. Dinner	"APRIL IN PARIS" ANNUAL BENEFIT BALL "Hommage a la Femme" -- Price: $200.00 each. (Black tie). Contact: Claude Philippe, 250 Park Ave., Suite 505, 986-2060.	AMERICAN-FRENCH FOUNDATION	WALDORF-ASTORIA GRAND BALLROOM
Beginning Monday Oct. 31	OPENING OF SPRING COLLECTION (Note change of date). Continuous by appointment. Contact: (800) 528-4494.	JORDAN FOR JORDAN SACK & COMPANY	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 391-0447.	FREDERIKA JEAN STARK	1410 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Monday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 279-8120.	GAYLE KIRKPATRICK FOR TUDOR SQUARE	1407 BROADWAY SHOWROOM - 21ST FLOOR
Tuesday Nov. 1 2:00 P.M.	HAND-PAINTED SILK FABRICS FROM JAPAN (Note change of date). Showing of kimonos and dresses in hand-painted silk fabrics. Also, Wed., Nov. 2 at 8:00 P.M. By invitation. Publicity: Eleanor Lambert, MU 8-2130.	GENSAI OF KYOTO	JAPAN HOUSE 333 EAST 47TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 1 4:00 P.M.	SHOWING OF SPRING COLLECTION	CLOVIS (550 SEVENTH AVENUE)	EDISON THEATRE 240 WEST 47TH STREET
	By invitation. Buyers: Steve Goldfarb, 221-0395. Press: Roz Rubenstein, 691-8340.		
Tuesday Nov. 1 4:00 P.M.	"PUTTING ON THE KNITS" FASHION SHOW	KNITTED TEXTILE ASSOCIATION (51 MADISON AVENUE)	HOTEL PIERRE BALLROOM
	Show at 4:45. By invitation. Contact: Carol Speed, Bell & Stanton, 759-4800.		
** Monday Nov. 7 6:30 P.M.	SHOWING OF SPRING COLLECTIONS	KIMBERLY & KIMS	1441 BROADWAY SHOWROOM - 16TH FLOOR
	By invitation. Thereafter by appointment. Contact: 221-7373. **(Note date change).		
Beginning Tuesday Nov. 1	OPENING OF SPRING COLLECTION	DORY COFFEE	18 EAST 53RD STREET SHOWROOM - 4TH FLOOR
	Continuous by appointment. Contact: 935-4990.		
Beginning Tuesday Nov. 1	OPENING OF SPRING COLLECTION	GIOVANNI DE MOURA	7 WEST 22ND STREET SHOWROOM - 10TH FLOOR
	Continuous by appointment. Contact: Julie, 675-7228.		
Wednesday Nov. 2 11:00 A.M.	SHOWING OF SPRING COLLECTION	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	By invitation. Contact: Buyers--221-1445. Publ: Eleanor Lambert, MU 8-2130.		
Wednesday Nov. 2 12:00 Noon	PRESS SHOWING: SPRING COLLECTION	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Also,Thurs., Nov. 3 & Tues.,Nov. 8 at 1:00 P.M. By invitation. Contact: 221-6660.		
Wednesday Nov. 2 2:00 P.M.	SHOWING OF SPRING COLLECTION	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	By invitation. Contact: Buyers--398-9955. Publ: Eleanor Lambert, MU 8-2130.		
Wednesday Nov. 2 6:00 P.M.	PRESS SHOW: SPRING SPORTSWEAR/ MEN & WOMEN	RONALD KOLODZIE (80 WEST 40TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	By invitation. Thereafter in showroom, 7th floor. Contact: 221-1760.		
Wednesday Nov. 2 6:00 P.M.	SHOWING OF SPRING COLLECTION IN N.Y.	HELGA (722 S.LOS ANGELES,L.A.)	HOTEL GOTHAM SUITE 1201
	Also, Nov. 7 & 14 at 6:00 P.M. Contact: (213) 627-0806; N.Y., 225-9039.		
Wednesday Nov. 2- Nov. 15	SPRING COLLECTION IN NEW YORK	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
	By appointment. Contact: (213) 623-8112.		
Thursday Nov. 3 9:00 A.M.	BREAKFAST SHOWING OF SPRING KNITWEAR	AMBER (DIV. ESCAPADES) (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
	Fashions designed by Gabriella DeGennaro & Tony Chandler. For press & buyers. By invitation. Thereafter, showroom, 14th floor. Contact: 221-8380.		
Thursday Nov. 3 10:00 A.M.	SHOWING OF SPRING COLLECTION	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Also, Nov. 8 at 10:00. By invitation. Contact: 354-8600.		
Thursday Nov. 3 11:30 A.M.	SHOWING OF SPRING COLLECTION	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Also at 3:00 P.M. By invitation. Contact: 354-6340.		
Nov. 3	1:00 P.M., BILL BLASS (2nd Show), 550 Seventh Ave.,17th floor. Contact: 221-6660.		
Nov. 3	3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave.,14th floor. Contact: 354-6340.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Nov. 3 4:00 P.M.	SHOWING OF SPRING COLLECTION	PIERRE D'ALBY & SCALI	512 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	By invitation. Contact: Vivian Amato for D'Alby; Yaffa Landau for Scali, 239-7453. Press: Roz Rubenstein, 691-8340.		
Thursday Nov. 3 5:00 P.M.	SHOWING OF SPRING COLLECTION	DDDOMINICK (512 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
	Also new division, Dominick Avellino, Designer Sportswear. By invitation. Contact: 869-1604.		
Thursday Nov. 3 6:00 P.M.	SHOWING OF SPRING COLLECTION	JARDINE BY JACK FULLER (498 SEVENTH AVENUE)	HOTEL REGENCY BALLROOM
	Show at 6:30 P.M. By invitation. Thereafter, showroom, 4th fl., 736-2980.		
Thursday Nov. 3 7:00 P.M.	SPRING COLLECTION IN LOS ANGELES	HARRIET SELWYN'S FRAGMENTS (8467 MELROSE PLACE,L.A.)	NUAGE - PENTHOUSE (L.A.) 2080 CENTURY PARK EAST
	By invitation. Contact: Helene Shaw, (213) 658-8933.		
Friday Nov. 4 9:15 A.M.	SHOWING OF FIRST SPRING COLLECTION	AUSTIN-DAUGÉ	MARYMOUNT - MEZZANINE 221 EAST 71ST STREET
	Also at 11:00 A.M. For buyers & press, by invitation. Thereafter by appointment. Contact: Austin Brown, 288-1627.		
Friday Nov. 4 10:30 A.M.	PRESS SHOWING: SPRING COLLECTION	CAROLA POLAKOV	11 EAST 20TH STREET SHOWROOM
	Buyers at 3:00 P.M. By invitation. Thereafter by appointment. Contact: Buyers: 777-6616. Press: Roz Rubenstein, 691-8340.		
Friday Nov. 4 12:00 Noon	SHOWING OF SPRING COLLECTION	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 2ND FLOOR
	By invitation. Thereafter by appointment. Contact: 399-0940.		
Nov. 4	3:00 P.M., CAROLA POLAKOV (2nd Show), 11 E. 20th St. Buyers: 777-6616.		
Beginning Friday Nov. 4	OPENING OF SPRING COLLECTION	LEVINO VERNA FOR MAYEHOFF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: 279-2345.		
Nov. 4	SPRING READY-TO-WEAR SHOWINGS IN CHICAGO (Nov. 4-8)		
Sunday Nov. 6- Nov. 9 9:00 A.M.- 7:00 P.M. Daily	BRITISH COLLECTION: SPRING/SUMMER 1978	THE LONDON DESIGNER COLLECTIONS	ONE PENN PLAZA 7TH AVE & 34TH STREET
	Ready-to-wear for day and evening, sportswear, knitwear, lingerie & accessories: Anna Beltrao, Clutch Cargo, Jane Cattlin, Juliet Dunn, Gina Fratini, Cherry Frizzell, Mulberry, Benny Ong, Janet Reger, Salmon & Greene, Salvador, Janice Wainwright. The +Plus Group: Murray Arbeid, Ross Bergo, Chris Clyne, Paul Costelloe, Marcel Fenez, Charlotte Hilton, Ib Jorgenson at Mattli, Night Owls, Danny Noble, Lesley Sandra, Spaghetti, Susan Small, Jean Varon. Contact: Ms. Allyn Urbahn at Liaison Agency, Inc., 355-7310.		
Monday Nov. 7 9:00 A.M.	SHOWING OF SPRING COLLECTION	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	By invitation. Thereafter in showroom, 23rd floor. Buyers: Jerry Brenner, 221-0671. Press: Eleanor Lambert, MU 8-2130.		
Monday Nov. 7 11:00 A.M.	PRESS SHOWING OF SPRING COLLECTION	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
	By invitation. Also at 3:00 P.M., by reservation. Contact: 736-9601.		

Monday Nov. 7 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Eileen Rubini, 391-0426.	SILVERMAN SPORT BY ADRI	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Nov. 7 12:00 Noon	SPRING AND EARLY SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BRIETINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Nov. 7 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter at showroom, 5th floor. Contact: 586-0255.	DIANE DE BEAUVAU (16 WEST 57TH STREET)	PLAZA HOTEL TERRACE ROOM
Monday Nov. 7 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Nov. 7	3:00 P.M., CALVIN KLEIN (2nd Show),205 W. 39 St.,11th fl. Contact: 736-9601.		
Nov. 7	4:00 P.M., TRIGERE (3rd Show), 550 Seventh Avenue, 16th floor. Contact: 391-9100.		
Monday Nov. 7 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 4th floor. Contact: BA 1-8510.	BILL ATKINSON (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Monday Nov. 7 6:00 P.M.	SHOWING OF SPRING COLLECTION Show at 6:30. By invitation. Thereafter, showroom, 5th fl. Contact: 221-5726.	HANAE MORI COUTURE (550 SEVENTH AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
Nov. 7	6:00 P.M., HELGA (2nd Show), Hotel Gotham, Suite 1201. Contact: 225-9039.		
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: WI 7-1050.	BLOUSECRAFT & CHINOISE	525 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Nov. 7- Nov. 11	OPENING OF SPRING COLLECTION Including printed suedes, knits & silks. By appointment. Contact: 734-2354.	ROBERTO CAVALLI (FLORENCE, ITALY)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Also, premiere of Luis II. By appointment. Contact: 354-2270.	DON LUIS de ESPANA	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING SPORTSWEAR COLLECTION (Note change of date). Continuous by appointment. Contact: 391-5460.	CHARLOTTE FORD II	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday Nov. 7- Nov. 18	SPRING LINGERIE, DAY, SLEEP, LEISURE FASHIONS Showings (weeks of Nov. 7 only) at 9:30, 11:00, 2:00 & 3:30. Thereafter, informal modeling. (Press show, Oct. 19 at 3:30). Contact: 840-1333, ext.743.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 7- Nov. 12	OPENING OF SPRING COLLECTION By appointment. Contact: Joanne Creveling, 586-2377.	TAN GIUDICELLI	730 FIFTH AVENUE SUITE 1902
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-1033.	DANIEL HECHTER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 683-7644.	CATHERINE HIPP	49 WEST 27TH STREET SHOWROOM - SUITE 708

Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-2730.	GUNTER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION By appointment. Contact: Alma Lee, 733 Madison Avenue, 861-5155.	RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.)	REGENCY HOTEL PRIVATE SUITE
Monday Nov. 7- Nov. 10	"EUROPEL" -- LEATHERGOODS TRADE WEEK Featuring handbags, small leathergoods, belts and luggage for men and women. Contact: Gabriella Forte, 759-7771 or 744-2714.	MANUFACTURERS FROM ITALY	ST. REGIS HOTEL 7TH FLOOR
Monday Nov. 7- Nov. 11	SPRING MARKET WEEK By appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. (Note change of date). Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Monday Nov. 7- Nov. 11	OPENING OF SPRING/ SUMMER READY-TO-WEAR Continuous by appointment. Contact: 581-3890.	LANVIN INC.	1370 AVENUE OF AMERICAS SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Mr. Berenson, 354-8590.	MARION MAGED	1411 BROADWAY SHOWROOM - SUITE 1212
Monday Nov. 7- Nov. 12	OPENING OF SPRING COLLECTION IN N.Y. By appointment. Contact: Joanne Creveling, 586-2377.	BRUCE OLDFIELD OF LONDON	730 FIFTH AVENUE SUITE 1902
Beginning Monday Nov. 7	SPRING JEWELRY COLLECTION By appointment. Buyers--Margot Abry; Press--Marie Tirado, 679-6281.	P.C. DESIGNS BY PETER CATALANO	385 FIFTH AVENUE (36TH ST) SHOWROOM - SUITE 809
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-0097.	PERSIMMON CALIFORNIA (DIV. M.M. SABERI LTD.)	463 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 247-2300.	THE ARTHUR RICHARDS WOMAN	31 WEST 56TH STREET SHOWROOM
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION By appointment. Contact: Estelle Marr or Herbert Mermelstein, 764-3726.	CHRISTIAN RUPERT	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING LINGERIE COLLECTION Continuous by appointment. Contact: 697-3095.	YVES SAINT LAURENT	475 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-8080.	TUCKER SPORT BY LEE EVANS	1400 BROADWAY SHOWROOM - 2ND FLOOR
Monday Nov. 7- Nov. 11	SPRING MARKET WEEK Informal modeling. Continuous by appointment. Contact: 557-1920.	VASSARETTE	261 MADISON AVENUE SHOWROOM
Nov. 8	ELECTION DAY (Tuesday)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 8 10:00 A.M.	SHOWING OF SPRING COLLECTION	BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
	By invitation. Thereafter, showroom, 13th floor. Contact: 840-8867.		
Nov. 8	10:00 A.M., ADELE SIMPSON (2nd Show),530 Seventh Ave.,23rd floor, 354-8600.		
Tuesday Nov. 8 11:00 A.M.	SHOWING OF SPRING COLLECTION	HANAE MORI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	By invitation. Thereafter by appointment. Contact: 221-5726.		
Tuesday Nov. 8 12:00 Noon	PRESS SHOWING OF SPRING COLLECTIONS	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Also at 4:00, and Wed.,Nov. 9, 12:00 Noon. By invitation. Contact: 398-0800.		
Nov. 8	1:00 P.M.,BILL BLASS (3rd Show),550 Seventh Ave.,17th floor. Contact: 221-6660.		
Tuesday Nov. 8 3:00 P.M.	SHOWING OF SPRING COLLECTION	CATHY HARDWICK (530 SEVENTH AVENUE)	CLUB NEW YORK,NEW YORK 33 WEST 52ND STREET
	By invitation. Thereafter, showroom, 4th floor. Contact: 221-7545.		
Tuesday Nov. 8 4:00 P.M.	PREVIEW: NEW RAINWEAR DIVISION	TOTES BY CHUCK HOWARD & PETER WRIGLEY	MORGEN'S RESTAURANT 141 WEST 38TH STREET
	By invitation. Contact: Louis Havens, 736-4632.		
Nov. 8	4:00 P.M., GEOFFREY BEENE (2nd Show),550 Seventh Ave., 4th floor, 398-0800.		
Tuesday Nov. 8 5:00 P.M.	PRESS SHOWING: SPRING COLLECTION	BETTY HANSON & COMPANY (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
	By invitation. Thereafter, showroom, 14th floor. Contact: 840-8888.		
Nov. 8	6:30 P.M., HOLLY'S HARP (Press show, by invitation),Hotel Plaza, (213)462-6377.		
Beginning Tuesday Nov. 8	OPENING OF SPRING COLLECTION	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: Sylvan Fox, 421-4188.		
Beginning Tuesday Nov. 8	OPENING OF SPRING COLLECTION	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
	Continuous by appointment. Contact: 244-1700.		
Tuesday Nov. 8- Nov. 19	SPRING COLLECTION IN NEW YORK	HARRIET SELWYN'S FRAGMENTS (8467 MELROSE PLACE,L.A.)	HOTEL PLAZA PRIVATE SUITE
	Showing at 9:30 A.M.,Nov. 8,9,10. Writing appts.,Nov.8-19,Helene Shaw(213)658-8933		
Beginning Tuesday Nov. 8	OPENING OF SPRING COLLECTION	JOAN SIBLEY LTD.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: 758-2341.		
Wednesday Nov. 9 8:30 A.M.	SHOWING OF SPRING COLLECTION	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
	By invitation. Thereafter, showroom, 11th floor. Contact: 221-4200.		
Wednesday Nov. 9 10:00 A.M.	SHOWING OF SPRING COLLECTION	PORTFOLIO BY PERRY ELLIS (DIV. VERA COMPANY)	1411 BROADWAY SHOWROOM - 29TH FLOOR
	By invitation. Thereafter by appointment. Contact: 279-0790.		
Wednesday Nov. 9 11:00 A.M.	SHOWING OF SPRING COLLECTION	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
	By invitation. Thereafter by appointment. Contact: Joan Blumberger, 736-4078.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Nov. 9	12:00 Noon, GEOFFREY BEENE (3rd Show),550 Seventh Ave.,4th floor, 398-0800.		
Wednesday Nov. 9 1:00 P.M.	SHOWING OF SPRING COLLECTION	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
	By invitation. Thereafter by appointment. Contact: 691-8300.		
Wednesday Nov. 9 2:00 P.M.	SHOWING OF SPRING COLLECTION	RICHARD ASSATLY FOR GINO SNOW	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By invitation. Buyers: 391-0901. Press: Roz Rubenstein, 691-8340.		
Wednesday Nov. 9 3:00 P.M.	SHOWING OF SPRING COLLECTION	SCOTT BARRIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	By invitation, (must present at door). Thereafter by appt. Contact: 354-7830.		
Wednesday Nov. 9 4:00 P.M.	SHOWING OF SPRING COLLECTION	RAFAEL BY BILL KAISERMAN (29 WEST 56TH STREET)	PLACE TO BE ANNOUNCED
	By invitation. Thereafter by appt.,5th fl. Contact: Roberta Bendavid, 399-2450.		
Wednesday Nov. 9 4:30 P.M.	SHOWING OF SPRING & SUMMER COLLECTION	FERNANDO SANCHEZ	50 WEST 57TH STREET 7TH FLOOR
	Also, Nov. 10 at 4:30. By invitation. Contact: Marie-Rose Bernstein, 581-8581.		
Wednesday Nov. 9 5:00 P.M.	SHOWING OF SPRING COLLECTION	GAMUT BY DON SAYRES (512 SEVENTH AVENUE)	WEAVER'S CLUB 111 WEST 40TH STREET
	By invitation. Thereafter by appointment, 6th floor. Contact: 354-4700.		
Nov. 9	5:00 P.M.,JERRY SILVERMAN (2nd Show),530 Seventh Ave.,17th floor, 244-7522.		
Wednesday Nov. 9 6:00 P.M.	SHOWING OF SPRING COLLECTION	MICHAEL NOVARESE (711 N. LA CIENGA,L.A.)	HOTEL PLAZA PRIVATE SUITE
	By invitation. Also, Nov. 10, 6:00 P.M. Contact: Robert Nelson (213) 652-9010.		
Wednesday Nov. 9 6:30 P.M.	SHOWING OF SPRING COLLECTION	SPORTWORK/NANCY EBKER (1411 BROADWAY)	CLUB NEW YORK,NEW YORK 33 WEST 52ND STREET
	By invitation. Thereafter by appointment, 30th floor. Contact: Buyers: Alyson, 354-7200. Press: Calisch Associates, 489-8420.		
Wednesday Nov. 9- Nov. 18	OPENING OF SPRING COLLECTION	HOLLY'S HARP (950 N.CAHUENGA,L.A.)	HOTEL PLAZA PRIVATE SUITE
	Showings at 9:00 A.M., Nov. 9, 10, 11, 14, 15. (Press Nov. 8 at 6:30 P.M., by invitation). Contact: (213) 462-6377.		
Wednesday Nov. 9- Nov. 13	INTERNATIONAL PRESS SHOWINGS	NEW DIRECTIONS PRESS WEEK	ST. REGIS HOTEL 5TH AVE & 55TH STREET
	By invitation. Director: Mildred Sullivan, 221-3816.		
Nov. 9- Nov. 11	IDEACOMO -- Fall-Winter '78 fabric collection in Italy, at Villa d'Este. Contact: 40, Via Regina, 22012 Cernobbio, Italy. Tel: (031) 513312		
Thursday Nov. 10 9:00 A.M.	SHOWING OF SPRING COLLECTION	STEPHEN BURROWS FOR PAT TENNANT, INC.	PLACE TO BE ANNOUNCED
	By invitation. Thereafter, showroom, 10 W. 57 St., 2nd fl. Contact: CI 7-1100.		
Thursday Nov. 10 11:00 A.M.	SHOWING OF SPRING COLLECTION	ROBERTA DI CAMERINO	OLYMPIC TOWERS-2ND FLOOR 645 FIFTH AVE (51 STREET)
	Show followed by luncheon. By invitation, (must present at door). Buyers--Joanne Jaap or Helen Bailey; Press--Fernanda Gilligan, 355-7600.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Nov. 10 2:00 P.M.	SHOWING OF SPRING COLLECTION	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	By invitation. Thereafter by appointment. Contact: 354-6777.		
Thursday Nov. 10 3:00 P.M.	SHOWING OF SPRING DRESSES & SPORTSWEAR	CAROL HORN'S HABITAT (530 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	By invitation. Thereafter, showroom, 20th floor. Contact: Julie Herzog, 354-4330.		
Nov. 10	4:30 P.M., FERNANDO SANCHEZ (2nd Show),50 West 57th St.,7th floor,581-8581.		
Thursday Nov. 10 5:00 P.M.	SHOWING OF SPRING COLLECTION	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	By invitation. Thereafter by appointment. Contact: 221-6690.		
Nov. 10	6:00 P.M., MICHAEL NOVARESE (2nd Show),Hotel Plaza. Contact:(213)652-9010.		
Thursday Nov. 10 6:30 P.M.	SHOWING OF SPRING COLLECTION	JONES NEW YORK (1411 BROADWAY)	CLUB NEW YORK,NEW YORK 33 WEST 52ND STREET
	By invitation. Thereafter by appointment, 22nd floor. Contact: 221-4660.		
Thursday Nov. 10 7:30 P.M.	SHOWING OF SPRING COLLECTION	DIMITRI COUTURE	142 FIFTH AVENUE SHOWROOM - 4TH FLOOR
	Followed by buffet, cocktails & disco party. (Note change of date). By invitation. Thereafter by appointment. Contact: Marianne Mischo, 929-0490.		
Thursday Nov. 10 7:30 P.M.	BENEFIT: NAT'L ENDOWMENT FOR THE ARTS	MUNICIPAL ART SOCIETY (30 ROCKEFELLER PLAZA)	ESSEX HOUSE CASINO-ON-THE-PARK
	Honoring Nancy Hanks, former Chairman of Nat'l Endowment for the Arts. Price: $150.00. Contact: Laurie Beckelman, 586-4761.		
Friday Nov. 11 9:00 A.M.	PRESS SHOW: SPRING COLLECTION	RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.)	HOTEL REGENCY PARK AVE & 61ST STREET
	By invitation. Thereafter by appt. Contact: Alma Lee, 733 Madison, 861-5155.		
Friday Nov. 11 10:00 A.M.	PREMIERE OF SPRING BLOUSE COLLECTION	GIL AIMBEZ FOR JAMBOREE	525 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By invitation. Buyers: 354-6695. Press: Leslie Grossman, 861-5758.		
Friday Nov. 11 11:00 A.M.	SHOWING OF SPRING COLLECTION	CHARLES SUPPON FOR INTRE SPORT	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By invitation. Thereafter by appointment. Contact: 840-7730.		
Friday Nov. 11 3:00 P.M.	SHOWING OF SPRING COLLECTION	FABRICE	226 FIFTH AVENUE (27TH ST) SHOWROOM - 6TH FLOOR
	By invitation. Thereafter by appointment. Contact: 889-4826.		
Saturday Nov. 12 7:30 P.M.	"THE PROMISE BALL"-- GUCCI FASHIONS	JUVENILE DIABETES FOUNDATION	HOTEL PIERRE GRAND BALLROOM
	Special guest: Dan Rowan. Boutiques by Gucci, Van Cleef & Arpels, Christie Bros., & Helen Woodhull. $250.00 per couple. (Black tie). Contact: Eve Siegel Associates, P.R., 688-4598.		
Monday Nov. 14 5:00 P.M.	SPRING FASHIONS FOR MOTHER AND DAUGHTER	BETSEY JOHNSON FOR MICHAEL MILEA	253 CHURCH STREET (NEAR FRANKLIN STREET)
	By invitation. Contact: Star Ferry, 1431 Broadway, 221-3173.		
Monday Nov. 14- Nov. 18	SEMI-ANNUAL PRESS WEEK	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA 5TH AVENUE & 59TH STREET
	By invitation. Publicity: Eleanor Lambert, MU 8-2130.		

Wednesday Nov. 16 9:00 A.M.& 12:00 Noon	READY-TO-WEAR: BREAKFAST & LUNCHEON	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
	Co-chairmen: Nonni Moore--Mademoiselle; Wilmer Weiss--Hudson's,Detroit. Price: Breakfast--$15.00, members; $25.00, guests. Luncheon: $20.00, members; $30.00, guests. Contact: CI 7-3940.		
Friday Nov. 18- Nov. 26	ONE-WEEK FASHION SEMINAR IN PARIS	AMERICAN CENTER FOR INTERNATIONAL EXCHANGE	SABENA BELGIAN WORLD AIRLINES TO PARIS
	Including 28 hours of classes, workshops, discussion on fashion trends, fabrics, pattern-making, etc. Price: $679.00. Contact: Gerard Bissainthe, 732-2020.		
Nov. 18	SPRING SHOWINGS IN L.A. BY N.Y. FASHION CREATORS,AT AIRPORT HYATT HOUSE (Nov.18-21)		
Nov. 22- Nov. 25	INTERSTOFF IN FRANKFURT -- 38TH SEMI-ANNUAL FABRICS TRADE FAIR Contact: German-American Chamber of Commerce, 666 Fifth Ave., 582-7788		
Wednesday Nov. 23 9:00 A.M.& 12:00 Noon	PRET-A-PORTER: TWO SHOWINGS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
	Co-chairmen: Frances Dalessandro--May Merchandising; Ruth Sublette--Celanese; Joan Chatfield-Taylor--San Francisco Chronicle Examiner. Breakfast: $15.00, members; $25.00, guests. Lunch: $20.00, members; $30.00, guests.Contact: CI 7-3940.		
Monday Nov. 28 7:00 P.M. Dinner	ANNUAL FASHION DINNER & BALL	AMERICAN JEWISH COMMITTEE, APPEAL FOR HUMAN RELATIONS	HOTEL PLAZA GRAND BALLROOM
	In honor of Ira Neimark, president, Bergdorf Goodman. Chmn: Andrew Goodman & Jerry Silverman. Co-chmn: Abe Schrader, Richard Shortway, Pauline Trigere, Lloyd Weill. Price: $175.00 per person. Contact: 165 E. 56 St., PL 1-4000.		
Thursday Dec. 1 5:30 P.M.	FALL-WINTER '78 "FABRICS ON FILM"	CANTONI SATILAI	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	For press and customers only. By invitation. Contact: Gabriella Forte, 759-7771, or 744-2714.		

CONTINUOUS SHOWINGS - THESE SPRING COLLECTIONS HAVE OPENED

ADINI COLLECTION. . . . . .1411 Broadway, Suite 1144, 354-4942

AMBER BY GABRIELLA DeGENNARO & TONY CHANDLER. . .1407 Broadway, 14th floor, 221-8380

COUNTRY SOPHISTICATES (Div. Pendleton). . . . . .489 Fifth Avenue, 25th floor, 661-1670

DALANI II . . . . . .498 Seventh Avenue, 6th floor, 563-2300

JAMES DAUGHERTY. . . . . 530 Seventh Avenue, 6th floor, 354-2299

DONALD DAVIES. . . . . 50 West 57th Street, 5th floor, 582-7453

ESCAPADES BY GABRIELLA DeGENNARO & TONY CHANDLER.1407 Broadway, 14th floor, 221-8380

LEONARD FASHION OF PARIS. . . . . .550 Seventh Avenue, 15th floor, 869-3601

NANI'S NOWHERE ELSE. . . . . 498 Seventh Avenue, 12th floor, 563-0410

RIVA FASHIONS BY VICTOR JORIS. . . . . 512 Seventh Avenue, 40th floor, 279-5100

RONA BY MARIO FORTE & GLORIA CASTALDO. . . . . 498 Seventh Avenue, 6th floor, 563-2300

SUSAN THOMAS/VIVO. . . . . 1411 Broadway, 30th floor, 354-7200

WILLI WEAR LTD., BY WILLI SMITH. . . . . 62 West 39th Street, 11th floor, 869-1380